

**Position:** Digital Marketing Internship

**Duration of Placement:** July -Dec, open to discussion

**Hours:** 3 day week, open to discussion

**Location:** Baboró Office, Galway City Centre

Baboró International Children's Festival is currently seeking a Digital Marketing Intern. We are looking for a dedicated, energetic individual with a willingness to learn and work in a fast-paced festival environment. The Digital Marketing Intern is responsible for assisting our Communications Co-ordinator in social media, digital content creation, and reporting tasks. The position would suite an enthusiastic individual with a passion for marketing, and the desire to gain valuable experience in the planning and execution of an arts organisation's digital marketing strategy.

**The Position Requires:**

- A Marketing/ Business/Arts/IT related degree (or similar)
- Strong administration skills, with the ability to complete tasks efficiently and work to deadlines.
- Excellent IT skills, and ability to demonstrate competency in Social Media management and content creation across platforms
- Excellent written and editing skills essential
- Ability to use photo and video editing software an advantage
- Comfortable capturing festival highlights through interviews, Facebook live, etc.
- Must have the flexibility and composure to work well within a team and take direction
- Capable of working autonomously and use own initiative.

**What You Get from Us:**

- A vibrant workplace with Ireland's leading children's arts festival.
- Hands on digital marketing experience.
- Guidance and support from an experienced team.
- The opportunity to connect with industry leaders

**How to Apply for Internship:** Please send a a letter of interest and a current CV with references to: Jane Hayes, Communications Co-ordinator at [communications@baboro.ie](mailto:communications@baboro.ie)

**Closing date for applications:** Friday, 7<sup>th</sup> July, 2017